



Speaking for Transport Users in & around London

NOTE ON MEETING WITH EXTERNAL BODY

To be completed and forwarded to the Director, LTUC as soon as possible after the meeting. The report should particularly highlight items of specific interest to LTUC

MEETING:	London's Economy & Infrastructure Conference
ORGANISER:	Director of Economic Development, Corporation of London
MEETING DATE/LOCATION:	5 November 2003, City Marketing Suite, The Guildhall
PARTICIPANTS:	
LTUC	Tony Shields
OTHERS	See attached attendants' list (I don't think everybody attended)

MEETING STRUCTURE & DOCUMENTATION

In essence the meeting received three reports from the research institutes that had been commissioned by the Corporation of London. The reports were:

London's Place in the UK Economy 2003 (London School of Economics)

The Economic Effects of Transport Delays on the city of London (Oxford Economic Forecasting)

Comparative Transport Investment in Major European Cities (KPMG).

Each report was 'presented' in PowerPoint (copies herewith attached).

Neither the presentation nor the ensuing (short) discussions added value or information to what was already in the reports; full copies of the reports have been lodged with the Director and Deputy Director.

OBSERVATIONS

There was no discussion on the basis of 'So what.....?' or suggestions on how to overcome the needs as identified by the research. There appeared to be no immediate uptake by the City of London of issues referred to in the reports.

The reports are, therefore, just repositories of (possibly) useful data to be used (perhaps) by other researchers, policy makers, etc.

The City is seen to be regenerating itself after 9/11 and economic slow-downs but to sustain a higher level of growth the paramount needs were seen to be what the city lacked most:

1. a good transport system (good = reliable, and able to bring in workers from new outlying residential areas directly into the City)
2. living space (create a community of working people within the City)
3. education for these families.

Over-/underground train services were seen as the necessary 'bulk carriers' that need to be supported by adequate bus services but the transport emphasis is on trains.

The City's cost of travel delays was estimated to be £1 million per day plus intangibles (stress, diminished job satisfaction, etc).

The meeting did wonder about the choice of cities against which to compare London's transport investment. The choice of Brussels, Amsterdam and Frankfurt were queried. Paris was more relevant because of its population and geographic size, transport complexities, and 'world city' status. There were other recent research projects that compared the investment of other world (rather than European) cities including New York and Hong Kong – these seem more relevant to establish an investment benchmark.

CONCLUSION

The value of the conference is in the research reports!

POSTSCRIPT

Another document available at the meeting was a report from December 2002 for the City of London by the Oxford Economic Foundation 'Aviation Service for the City of London'. Copies have been lodged with the Director and Ron Brewer.

The report makes interesting reading, especially the case studies. Air services are a key business factor for City businesses. The main complaint is the time cost of using Heathrow (travel time, check-in time, etc). There is the need for good road access to airports and convenient rail services; Paddington is not seen as a good terminus for the City. Presently rather than using HEX many firms use limousines to get staff to the airport.

Suzanne May
Chairman
London Transport Users Committee
6 Middle St
London
EC1A 7JA

29 SEP 2003

Your Reference

Date

25th September 2003

Dear Ms May,

London's Economy and Infrastructure Conference

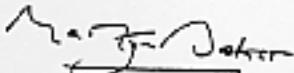
I have pleasure in inviting you to the latest Corporation of London research conference, to be held at the City Marketing Suite, Basinghall Street, on Wednesday 5th November 2003, from 2.15pm to 5.15pm.

The conference will present the results of three important Corporation-sponsored research projects which look at the effects of transport delays; a comparison of public transport investment and London's position in the UK economy. The speakers will be:

- Michael Snyder, Chairman, Policy and Resources Committee, Corporation of London, *London's Economy and Infrastructure: Key Issues*
- Tony Travers, Ian Gordon & Christine Whitehead, London School of Economics *London's Place in the UK Economy 2003*
- Adrian Cooper, Managing Director, Oxford Economic Forecasting *The Economic Effects of Transport Delays on the City of London*
- Ian Barlex, Director, Transport Advisory Services, KPMG *Comparative Public Transport Investment in Major European Cities*

If you are interested in attending the conference, please reply as soon as possible using the enclosed fax-back form. To avoid disappointment we urge you to reply upon your earliest convenience as numbers within the Marketing Suite are limited. Confirmation of attendance and details of the full programme will be posted closer to the conference date.

Yours sincerely,



Martyn Baker
Director of Economic Development

City of London: Economy and Transport Conference

5th November 2003

- 14:15-14:30 Registration and Refreshments
- 14:30-14:45 Opening remarks from Michael Snyder,
Chair of Policy & Resources
- 14:45-15:30 Ian Gordon, Tony Travers, Christine Whitehead
(London School of Economics)
London's Place in the UK Economy 2003
- 15.30-15.50 Refreshment Break
- 15.50-16:30 Adrian Cooper (Oxford Economic Forecasting)
*The Economic Effects of Transport Delays on the
City of London*
- 16.30-17.15 Ian Barlex and Julian Ware (KPMG)
*Comparative Public Transport Investment in Major
European Cities*

Company	Job Title
Association of London Government	Lead Officer, Environment Committee
Association of London Government	Public and Parliamentary Affairs Manager
Austrian Trade Commission	Deputy Trade Commissioner
Bank of England	Commercial Counsellor & Trade Commissioner
Cabinet Office Strategy Unit	Commercial Counsellor & Trade Commissioner
Cabinet Office Strategy Unit	Commercial Counsellor & Trade Commissioner
Centre for Economic & Business Research	Head of London Project
City Property Association	Head of London Project
Confederation of British Industry	Head of London Project
Corporation of London	Head of London Project
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Corporation of London	Head of London Project
Crossrail	Head of London Project
Crown Affairs	Head of London Project
Department of Trade and Industry	Head of London Project
EPA Europe	Head of London Project
EPA Europe	Head of London Project
EPA Europe	Head of London Project
EPA Europe	Head of London Project
Chris Lee	Lead Officer, Environment Committee
Robert Khan	Public and Parliamentary Affairs Manager
Cristina Schoessner	Deputy Trade Commissioner
Gerhard Muller	Commercial Counsellor & Trade Commissioner
Elvira Schepen	Commercial Counsellor & Trade Commissioner
Clive Bates	Head of London Project
Chris Yiu	Head of London Project
Mark Pragnell	Secretary
Paul Houston	Director
Mary Rance	Lord Mayor's Private Secretary
Commodore Peter Tribe	Strategic Transportation Director
Joe Weiss	Speechwriters Researcher
Kate Alpass	Head of Research
Malcolm Cooper	Head of Economic Development
Martyn Baker	Director of Economic Officer
Michelle Kearns	Economic Development Officer
Nicola Constantine	Marketing and Communications Officer
Paul Valentine	Marketing Economist
Peter Bennett	Deputy City Surveyor
Peter Rees	City Planning Officer
Richard Adams	Assistant Town Clerk
Shaun Curtis	Research Officer
Simon McGinn	Planning Advisor
Tony Halmos	Director of Public Relations
Ian Rathbone	Media Manager
Peter Berry	Chairman
Keith Harhoff	Future and Innovation Group

Deutsche Borse	Deutsche Bank	Enterprise LSE Limited	GLA Economics
Maxim Worcester	Chris Gallop	Chief Administrative Officer, EMEA & Head of UK Corporate Real Estate & Services	GLA Economics
Adam Dunsterfield	Alon Carmel	Director of Projects	Government Office for London
Duncan Melville	Andrew Lynch	Economist	Government Office for London
Harvinder Mankoo	John Biggs	Senior Economist	Greater London Authority
Kerry Schofield	Lorraine Roberts	GLA, Business and Europe	Greater London Authority
Akito Tanii	Christian Jibre	Head of Research	Greater London Authority
Julie Round	Milan Pandya	Chair, Transport Committee	JETRO (Japan External Trade Organisation)
Milan Pandya	Laurie Baker	Researcher	KPMG
Ian Nichols	Ross Gill	Economic Development Officer	KPMG
Sharon Davies	Emma Peters	Deputy Director General	KPMG
Councillor Andrew Judge	Colin Stanbridge	Marketing and Press Officer	KPMG
Elizabeth Dewinton	Helen Hill	Manager, Transport Advisory Services	London Borough of Camden
Andrew Tesseyman	Mark Hardwick	Manager, Transport Planning Team	London Borough of Ealing
Susan Proudfoot	Suzanne May	Manager, Planning and Partnership Director, Community Regeneration Unit	London Borough of Greenwich
Malcolm Kerr	Malcolm Kerr	Strategic Development Manager	London Borough of Greenwich
		Head of Development	London Borough of Lewisham
		Leader of the Council	London Borough of Merton
		CEO	London Chamber of Commerce
		Campaign Executive	London Development Agency
		Made in London Manager	London First Centre
		Strategic Development Advisor for Transport	London Metropolitan University
		Market and Sector Analyst	London Transport Users Committee
		Director of Business Development	Montagu Evans

Mick Roberts	Director
Tony Doherty	Economist
Graham Rowcroft	Deputy Director Services
Robert Irvine	Manager Financial Services & VIP Visits
Laurie Hestleden	
Matt Dykes	
Brian Abbott	Head of Communications
Peter Field	Director, Rail Development
Richard De Cani	Head of Development & Planning
Councillor Colin Barrow	Cabinet Member for Economic Development and Transport
Mike Fairmaner	Economic Policy Manager

London's Place in the UK Economy 2003

London School of Economics

Ian Gordon
Tony Travers
Christine Whitehead

London's Place in the UK economy 2003

- Ian Gordon
- Tony Travers
- Christine Whitehead



London

Outline of Presentation

- The London economy: change and competitive position
- Social Change and Education in London
- Policy and Investment in London



London

The London economy: change and competitive position



London

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After the Boom

- The long boom of the 1990s now clearly over
- both for London and the wider economy
- London jobs fell in 2001-2 (stable in RUK but still stabilised)
- Earnings kept growing faster than nationally
- Expectations remain relatively buoyant
- but evidence doesn't support rapid return to trend growth rates
- very high levels of debt as main source of instability
- A period of restructuring associated with slow growth still as likely as return to strong growth
- This would involve significant job losses

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Trends in Total Employment Greater London and UK 1971-2000



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The Cycle Turns

- Recent trends illustrate normal pattern for this stage of cycle in relation to:
 - Level of office vacancies
 - Moves to decentralise routine office jobs - this time including
 - Planned international moves (to India)
 - Civil Service dispersal - Lyons review considering at least 20K jobs (including policy divisions / dep'ts.)
 - Higher out-migration to RUK:
 - Net losses up from -50K norm to -100K (balancing international growth)
 - Possibly lower productivity (but no data for this)

Cannot draw long term implications from these

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The Labour Market

- Employment in London declined — by about 1% in 2002
 - All loss concentrated in Central London — and (non-financial) business services
- But this did not increase unemployment.
- Because the fall in activity was absorbed by a decline in net commuting to the capital.
- Inactivity among the working age population continued to grow — principally among students and family carers



London

LFS Changes 2001.Q4 to 2002.Q4

	Change (Khos)	Change %
Working in London		
Total	-17	-1%
Central London	-18	-1%
Non-financial business services	-17	-1%
Financial services	-18	-1%
Other services	-12	-1%
Non-working		
Population	+11	+1%
Working population	-11	-1%
Employees	-4	-5%
Job-holders	-10	-1%
Non-economically active	+16	+4%
EU28 unemployed	+1	+6%
Net Commuting	-91	-1%



London

London's International Economy

- New London Business Survey data on distribution of sales from London businesses confirms the significance of 'global sales'
- But overall export share below previous LBS estimate (13%)

Market	£s of sales	Per cent total sales
World (total)	201	-
Europe (ex London)	299	-
London & South East	79	10%
Rest of UK	226	60%
Elsewhere in EU	29	7%
Rest of Europe	79	2%
USA	115	24%
Rest of the World	79	12%

- International trading sector is internationally owned too
- Half of exports beyond EU come from foreign-owned firms (3 times share of turnover)



London

The Labour Market

- Employment in London declined — by about 1% in 2002
 - All less concentrated in Central London — and (non-financial) business services
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LFS Changes 2001.Q4 to 2002.Q4

	Change (000s)	Change %
Working in London		
Total	-11	-1.4%
Contractors	-3	-4%
Employees	+8	+1%
Business Services	-3	-1%
Other services	+11	+1%
Manufacturing		
Total employees	+18	+2%
Working age population	+0.5	+0.1%
Employed	-1	-0.1%
Unemployed	+1.5	+1.5%
Home-to-home workers	+1.5	+1.5%
All other workers	+0.5	+0.5%
Net Commuters	-10	-1%

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London's International Economy

- New London Business Survey data on distribution of sales from London businesses confirms the significance of 'global sales'
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Market type	% of sales	% of total sales
Within Europe	20%	-
Elsewhere in London	20%	-
Elsewhere in Great Britain	7%	18%
Rest of the UK	23%	55%
Elsewhere in the EU	2%	5%
Rest of Europe	2%	5%
USA	7%	2%
Rest of the World	7%	12%

- International trading sector is internationally owned too
 - Half of exports beyond EU come from foreign-owned firms (3 times share of turnover)

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Social Change and Education in London

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London

2001 Census Evidence on London's Changing Population

- Population rose by 360,000 since 1991
 - faster than UK
- Younger than UK population
 - with more small, non-couple households
- Ethnicity — more than 29% from non-white minorities
 - half of Britain's minority population
 - In Inner London 34% non-white and just 51% 'white British'
 - White numbers fell by 4% since 1991 — decreasing in 8 boroughs
 - by 12% in Newham
 - In Newham, Tower Hamlets and Hackney, less than 60%

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Standards of Living

- Londoners' standards of living remain higher than the rest of the country
- Full time earnings well above the national average in 2002:
 - 27% for men and 20% for women
 - Rising faster than in the rest of the country over the year
 - After adjusting for the risk of unemployment, earnings will 12% higher
- Costs of living are more difficult to estimate — and vary enormously between households in different sectors
 - But average differential estimated at 12%
 - Over the last year housing costs have risen more slowly — in proportional terms — than the rest of the country,
 - Hence Londoners appear relatively better off than last year

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Estimated London Cost of Living Differences for Selected Groups

Population Group	Estimated London Cost Differential
Average population member	11.3%
SES80: private sector, rents owned by owner-occupier, 1 or 2 AD working-age adults in household	11.9%
Low-income: owner, in private sector housing, 1 or 2 working-age adults in household	19.7%
Affluent housed in private sector housing	9.0%

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An Example — the impact of London housing costs on teachers

- Teachers are paid little more in London than elsewhere in the country
 - about 4% according to the 2001 LFS
- Many teachers depend on a single income.
- More London teachers in London are the main or only earner
 - 40% household heads, cf 39% in rest of country;
 - 19% are single women, cf 20% in rest of country
- Large proportions of teachers are looking to move out of London or out of the profession.
 - Almost one third in Hammersmith / Kensington actively looking for another job, of whom 41% expecting to leave London, + 10% to leave profession.
- Housing reasons dominate these decisions — plus quality of life concerns.
 - Two thirds looking for cheaper accommodation; a half for better, and a third wanting to buy.
 - Journey to work and quality of life also important.

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Education - Inputs

- London spends less on education relative to GDP

— below all regions except the South East

Proportion of GNP Devoted to Education, 2000

N East	S East	Wales	E. Mdd	W. Mdd	East	
7.4%	6.9%	6.8%	6.4%	6.2%	5.7%	
London	S Eng	S West	Wales	Scotland	N Ireland	UK
5.2%	4.2%	6.1%	7.7%	5.7%	7.5%	6.0%

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Educational Outputs

- London GCSE results are generally well below UK
- But value added in many difficult boroughs is above

average	% passing GCSE passed (grades A-C) 2001-2	Value-added Index 2001-2 Key Stage 2 to Key Stage 3	Value-added Index 2001-2 Key Stage 3 to GCSE
Hackney	37.1%	98.9	101.7
Greenwich	33.2%	99.0	101.6
Newham	42.4%	99.1	102.1
Tower Hamlets	42.3%	98.0	100.8
Merton	44.2%	99.6	101.3
Lambeth	44.4%	99.4	100.1
Islington	49.3%	99.4	101.2
Kingston	50.8%	100.0	102.8
Kensington	31.2%	97.4	101.6
Southwark	33.2%	100.9	101.3



London

Policy and Investment in London



London

Investment needs

- London's public expenditure low relative to GDP
 - London 30%
 - UK average 41.5%
- In part explained by London's relatively large GDP
- but, public sector is relatively small within scale of economy
- widely-accepted need for re-investment
 - railways, Tube
 - housing, schools, hospitals
- difficulty in measuring "capital" spending
 - PFI/PPP etc
 - many data not available for London alone
 - no overall measure of investment in London



London

Policy issues

- (1) Transport
 - congestion charging
 - successful implementation
 - low net yield/high cost of bus improvements
 - uncertainty about economic impacts
 - Underground PPP/transfer to TfL
 - Metronet and Tubeline have assumed control of assets
 - many years until improvements delivered
 - TfL's approach to the contracts
 - DLR extension to City Airport; also Barking extension
 - City Airport extension rare example of new rail infrastructure
 - Started projects
 - Crossrail, East London line, Thaleslink, light transit schemes

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Policy issues

- (2) Growth areas in the region
 - Thames Gateway, Stansted/Cambridge, Ashford
 - government commitment to accommodate SE growth
 - London's growth as key element
 - issue of land releases
 - need to speed up development
 - little identified resource for infrastructure
 - new mechanisms to allow local taxation/value capture
 - Olympic Games
 - need for (by London standards) very rapid achievement
 - complexity of governance and planning systems
 - development corporation/development companies

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Policy issues

- (3) "Unanswered questions"
 - policy commitment to converge regional GDP per head
 - commitment to SE expansion vs need to assist other regions
 - major infrastructure projects
 - Crossrail: go ahead, reject or further research?
 - Olympics, Thames Gateway projects
 - TD risk of losing opportunity for quality developments
 - SR 2004 crucial to any major developments
 - Asylum seekers/immigration
 - London's reliance on a flow of international migration
 - Measuring London
 - Quality/timeliness of data, e.g. Census, Labour Force Survey

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Policy issues

- Where is London going?
 - a pause in growth in 2001 - early 2003, though no recession
 - halt in employment growth
 - positive short-term forecasts for GDP growth
 - though not as high as in late 1990s
 - risk of a sharper downturn
 - current levels of indebtedness
 - risks to housing market, consumer boom
 - but, fundamentals remain positive
 - but, threat from poor infrastructure
 - London needs to develop if it is to prosper...

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London's Place in the UK economy

- Ian Gordon
- Tony Travers
- Christine Whitehead

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